



THE WAY UP

Developing Women Leaders to Enhance Iowa Higher Education

Celebrating 25 Years of Empowering Women: How Far Have We Come? The Way Up 2011 Conference

November 3-4, 2011

West Des Moines Marriott –1250 Jordan Creek Parkway, West Des Moines

EXHIBIT REGISTRATION

Organization _____

Address _____

City, State, Zip _____

Person responsible for exhibit _____

Signature and Title _____

Daytime Telephone _____ FAX Number _____

Email address _____

Exhibit:

- Includes one 6' table with skirting and one chair. Cost is \$15. You will be listed in the conference program and mentioned at a meal to conference attendees.
- Set-up begins at 7 a.m. on November 3. Please have your exhibit ready by 8 a.m. on November 3. Exhibits must not tear down until 5:30 p.m. on November 3 or 1:15 p.m. on November 4.

____ Please check here if a site near an electrical outlet is desired. (Must provide own extension cord(s).)

____ I will stay for lunch. I have enclosed luncheon payment of \$20 per person with this form.

____ I plan to have a door prize. (*We plan to draw for door prizes at meals during the conference*)

~~ PAYMENT IN FULL SHOULD BE ENCLOSED WITH THE REGISTRATION FORM ~~

Total Enclosed \$ _____ (Checks should be made payable to The Way Up)

The conference planners and the West Des Moines Marriott are not responsible for items associated with exhibits in the non-secured exhibit area.

**Return to: Kelly Friesleben
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1200 Grandview Avenue
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For questions, contact Kelly at 515/252-4546, or kfriesleben@grandview.edu