



# THE WAY UP

Developing Women Leaders to Enhance Iowa Higher Education

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## Women in Higher Education: Leading for Change The Way Up 2009 Conference

November 5-6, 2009

West Des Moines Marriott –1250 Jordan Creek Parkway, West Des Moines

### EXHIBIT REGISTRATION

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Person responsible for exhibit \_\_\_\_\_

Signature and Title \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ FAX Number \_\_\_\_\_

Email address \_\_\_\_\_

#### Exhibit:

- Includes one 6' table with skirting and one chair. Cost is \$15. You will be listed in the conference program and mentioned at a meal to conference attendees.
- Set-up begins at 7 a.m. on November 5. Please have your exhibit ready by 8 a.m. on November 5. Exhibits must not tear down until 5:30 p.m. on November 5 or 1:15 p.m. on November 6.

\_\_\_\_ Please check here if a site near an electrical outlet is desired. (Must provide own extension cord(s).)

\_\_\_\_ I will stay for lunch. I have enclosed luncheon payment of \$20 per person with this form.

\_\_\_\_ I plan to have a door prize. (*We plan to draw for door prizes at the banquet on Thursday*)

~~ PAYMENT IN FULL SHOULD BE ENCLOSED WITH THE REGISTRATION FORM ~~

**Total Enclosed \$** \_\_\_\_\_ (Checks should be made payable to The Way Up)

The conference planners and the West Des Moines Marriott are not responsible for items associated with exhibits in the non-secured exhibit area.

**Return to: Kelly Friesleben  
Grand View University  
1200 Grandview Avenue  
Des Moines, IA 50316**

*For questions, contact Lori at 515/252-4546, or kfriesleben@grandview.edu*